

**2011 EEO Public File Report  
KNWC AM/FM**

Northwestern College, licensee of stations **KNWC AM/FM**, is a religious broadcaster as defined by the regulations of the Federal Communications Commission. See 47 C. F. R. § 73.2080 (c)(1); Review of the Commission's Broadcast and Cable Equal Employment Opportunity Rules and Policies, 17 FCC Rcd. 24018 (2002). As a religious broadcaster, Northwestern College has established a religious qualification for all employee positions at **KNWC AM/FM**. In accordance with the FCC's rules, Northwestern College makes reasonable, good faith efforts to recruit applicants, without regard to race, color, national origin or gender, among those who are qualified based for employment on their religious belief or affiliation. During the period December 1, 2010 – November 30, 2011, **KNWC AM/FM** filled one full-time job vacancy – the position of Listener Engagement Director/Morning Show Host.

**A) Recruitment Sources**

1. KNWC website-[www.knwc.org](http://www.knwc.org)
2. National Religious Broadcasters webpage-[www.nrb.org](http://www.nrb.org)
3. Northwestern College website Job postings-[www.nwc.edu](http://www.nwc.edu)
4. The Main Street Tattler- 4517 Minnetonka Blvd #104, Minneapolis, MN 55416
5. South Dakota Broadcasters Association website-[www.sdba.org](http://www.sdba.org)
6. His Air.net Website- [www.hisair.net](http://www.hisair.net)

**B) Afternoon Announcer Hire-**

We promoted a part-time employee

**D) EEO Contact- Nina Barnes- 651-631-5480**

KNWC Radio 6300 South Tallgrass Avenue Sioux Falls SD 57108  
a broadcast ministry of Northwestern College Media, St Paul Minnesota